

# NEW DECORATION

# CHAIN STITCH

A close-up photograph of the word "Alberta" embroidered in a silver chain stitch on a dark, textured fabric. The stitching is raised and has a rope-like texture.

## What is the Chain Stitch?

Chain stitch embroidery delivers a distinctive rope-like texture through raised, interlocking stitches that add dimension and heritage appeal to your design. It's the premium choice for brands seeking that authentic, vintage finish.

